Snell M2020 ensures the best head protection through:

1. Highest Standard
2. Toughest Test
3. Continuous Enforcement

SNELL CERTIFIED HELMETS MEET THE GOLD STANDARD.
**Impact Energy Management**

Medium Size Helmets

<table>
<thead>
<tr>
<th>Standard</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECE 22.05</td>
<td>45%</td>
</tr>
<tr>
<td>DOT</td>
<td>51%</td>
</tr>
<tr>
<td>SNELL</td>
<td>100%</td>
</tr>
</tbody>
</table>

Consider the “SIMPLE 4 S’s” to improve your riding safety:

- **Snell Sticker:** The Snell certification label inside the helmet is your assurance that a helmet meets the highest standard for protection in the world.

- **Size:** Always try helmets to make sure yours is snug before purchasing.

- **Shape:** Leave the helmet on your head to ensure a good fitting all around with no hotspots.

- **Strap:** Always securely fasten your helmet straps on every ride.

**Snell educational videos:**

- How helmets protect the brain
- How to find a fitting helmet

Learn more online at: [https://bit.ly/2xewj5d](https://bit.ly/2xewj5d)

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